



maX miles  
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# MAX MILES

## Designer + Animator + Developer

Hybrid designer, animator, developer and online creative solutions specialist for several years conceiving, creating and delivering engaging digital experiences

### + SKILLS +

**Software:** Adobe (Animate, Photoshop, After Effects), WebStorm + CodeKit  
**Platforms:** DoubleClick (Studio Certified), Sizmek, Celtra AdCreator, Sparkflow  
**Languages:** HTML5/JS/CSS3/SCSS (Responsive Web Design)  
**Libraries:** GSAP, jQuery, Isotope/Masonry, Swiper, ScrollMagic, FancyBox  
**Intangibles:** Strong motion/design sense, brainstorming mojo, driven yet drama free

### + EXPERIENCE +

**2017–Present**                      **HTML5 Designer + Animator + Developer**                      **Freelance**

- + Build standard and rising stars IAB formats in plain/pre-processed CSS environments
- + Research and develop alternate animation methods in H5, video, and ani-GIFs

**2015–2016**                                      **Senior Interactive Developer**                                      **MRM//McCann**

- + Collaborate with art directors to push the envelope with every campaign
- + Meet deadlines ahead of schedule while ensuring solid QA
- + Adhere and adapt to new techniques, languages and API libraries
- + Juggle multiple projects while maintaining billable client hours

**2014–2015**                                      **Senior Web Designer**                                      **Nordstrom Corporate**

- + Trained and migrated the design team from Flash to an HTML5 ad build process
- + Acquired a healthy understanding of marketing and design for a leading online retailer
- + Led and advised Celtra AdCreator 4 creative and development

**2005–2014**                                      **Flash Banner & Rich Media Specialist**                                      **Freelance**

- + Extensive ad agency experience; titles range from Art Director to Flash Developer
- + Self-trained in all aspects of design, front-end development and animation
- + Assisted Creative Directors to concept/whiteboard and develop online content
- + Acquired foresight for front-end digital media processes from concept to traffic

### ~ Notable Freelance Clients ~

TBWA\Chiat\Day (Tequila) + Tribal DDB + Whittman-Hart + Ogilvy & Mather  
Disney Interactive Group + Sony Imageworks + Participant Media + New Wave Entertainment